



June 21, 2011

Welcome to an exciting new school year! As a PTA leader, you are part of something larger, something that has a profound impact on the everyday lives of millions of families. Every member you recruit and retain, every caring adult you reach with our message, helps make our voice stronger and more confident.

Once again, National PTA offers you help for your back-to-school membership efforts with an improved National PTA Official Back to School Kit for 2011-2012. Responding to your feedback, we streamlined the kit, enabling us to put your valuable funds to work to give you more comprehensive tools that save you time. You will find the complete set of Quick Reference Guides in print form, ready to read and share. You'll also find brochures that explain our programs, services, and alliances, as well as publicity materials in English and Spanish to help you reach diverse populations.

Thank you for choosing to be a part of PTA and working to make the hopes and dreams of our children and their families a reality. Have a wonderful school year!

Sincerely,

A handwritten signature in cursive script that reads "Betsy Landers".

Betsy Landers
National PTA® President