
Oregon PTA Newsletter Awards

Due by March 1

Publishing a PTA/PTSA newsletter is an excellent way to publicize PTA's involvement in your school and community. In recognition of this important PTA effort, Outstanding Newsletter Awards are presented annually at the Oregon PTA Convention.

Newsletter Award Criteria:

1. PTA must publish the newsletter, not the school or school principal.
2. The newsletter is to focus on PTA news (local, State and National). All other information will be considered secondary.
3. The newsletter must be clearly identified as a PTA publication.
4. All newsletters must be for the current school year.
5. If a PTA logo is used, it must conform to the usage requirements outlined in the "How to Use the PTA Logo and Tagline" section of the National PTA's Annual Resources for local PTAs.

Newsletter Award Rules:

1. Send three issues for evaluation by the judges. Entries must be the same as those being distributed to your readers. (You may send color copies, if that is the way you send your newsletter, however, also include a black and white copy of each issue on white paper of each issue – the newsletters will be scanned and sent electronically to the judges, color does not scan well).

All entries should be sent to: Oregon PTA, Attn: Newsletter Awards
4506 SE Belmont St., Suite 108-B Email: or_office@pta.org
Portland, OR 97215-1658
FAX:503-234-6024

Important Note: All entries must have a newsletter entry form attached.

Newsletter Award Entry Form

Name of Local PTA/PTSA/Council Unit _____ Region _____

President's Name _____ Phone _____

Address _____

Editor's Name _____ Phone _____

Principal's Name _____

School _____

Method of distribution to members/parents (mailed, sent home with child, etc.)

