

COMPLETE RULES FOR THE OREGON PTA “NEW YEAR, NEW OPPORTUNITIES” CHALLENGE

If, as of December 14, 2007, the number of members a local unit has is:

- Fewer than 25 members – recruit enough new members to make 25;
- 25 - 50 – recruit enough more new members to make 50;
- 50 – 75 - recruit new members up to 75;
- 75 – 100 – recruit new members up to 100; and so on to the next multiple of 25.

To qualify for prizes, participating units must:

- Enter the new members online;
- Include contact information for these new members, including email addresses, if available;
- **All the members** the local unit has (including the new ones) must be paid for no later than January 25, 2008, to meet the challenge of the game. That means, the payment for all members recruited to date must **be received** in the Oregon PTA office no later than January 25, 2008.

Prizes:

- Every local unit that participates (participation means a local unit submits and sends in paid membership between December 14, 2007, and January 25, 2008) will win something.
- Units meeting the challenge (recruiting enough new members to make the next multiple of 25) will win a Safeway gift card, courtesy of eScrip. Gift cards may be used at the discretion of the local unit PTA: goodies at your PTA meeting, for snacks at an afterschool program your PTA might sponsor, a giveaway at a meeting, etc.
- All units that recruit more than 10 new members **and** meet their challenge will be entered into a drawing for a free registration with meals to the 2008 Oregon PTA Leadership Conference and Convention. (Drawing to take place at Oregon PTA’s Open House Celebration, February 8, 2008.)
- All prize winning local units will be announced at Oregon PTA’s Open House Celebration, February 8, 2008 and notified by mail no later than February 15, 2008, and prizes will be awarded by March 1, 2008.