



Holiday Inn Portland I5-S Wilsonville

# 2017 Conference & Convention

April 21 & 22, 2017. Holiday Inn, Wilsonville, OR

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# 2017 Conference & Convention

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## 2017 Conference Schedule

(Subject to change)

### Friday, April 21, 2017

6:30 am	-	8:50 am	Hospitality Room Open
8:00 am	-	5:30 pm	Boutique Open (except during meals)
7:30 am	-	7:00 pm	Conference Registration Open (except during meals)
7:45 am	-	8:15 am	First Timer's Orientation
8:15 am	-	8:45 am	Bylaws Briefing
9:00 am	-	10:45am	<b>General Session #1</b>
10:30am	-	5:00 pm	Voting Polls Open
11:00 am	-	12:15 pm	<i>Workshop Session #1</i>
12:30 pm	-	2:30 pm	Luncheon & Speed Vending
2:30 pm	-	6:30 pm	Exhibitor Showcase
3:00 pm	-	4:00 pm	Bullying Workshop Group 1
4:30 pm	-	5:30 pm	Bullying Workshop Group 2
7:00 pm	-	9:00 pm	Dinner – Membership and Leadership Awards Banquet
9:00 pm	-	11:00 pm	PTA Networking – Hospitality Suite

### Saturday, April 22, 2017

6:30 am	-	8:50 am	Hospitality Room Open
8:00 am	-	6:00 pm	Boutique Open (except during meals)
8:00 am	-	7:00 pm	Conference Registration Open (except during meals)
8:15 am	-	8:45 am	First Timers Orientation
8:30 am	-	1:00 pm	Voting – Polls Open
9:00 am	-	10:15 am	<i>Workshop Session #2</i>
10:30am	-	11:45 am	Region Meetings – All Delegates
12:00 pm	-	1:30 pm	Kids Award Luncheon
1:45 pm	-	3:15 pm	<i>Workshop Session #3 – Hot Topics</i>
3:30 pm	-	6:00 pm	<b>General Session #2</b>
6:30 pm	-	7:00 pm	Networking Reception – no host bar
7:00 pm	-	8:30 pm	Dinner & Installation of New Officers

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9:00 pm - 10:30 pm President's Reception – Hospitality Suite

## Hello PTA Leaders, Members, and Friends!

Please join me at our annual leadership conference on April 21-22, 2017. Each year at our conference, we gather to celebrate our accomplishments, educate ourselves on issues that affect our children, and plan for the future of our association. It is critical that local PTAs are represented to share their voice as we elect officers to the state board, adopt resolutions to support and strengthen our legislative platform, and talk to each other about our challenges and successes as parent leaders in our communities.

This year's theme is "Plug Into PTA", and that's what I am asking of you. To "Plug Into PTA" with us in Wilsonville.

Our gathering this year will be fun, educational, inspiring, and engaging. Please join PTA leaders and friends from all over the state for this important event.

I'll see you there!



Collin Robinson, President  
Oregon PTA

## Conference Highlights

### Conference Scholarship Fundraiser: Heads or Tails

In 2005, as a way to assist individual local PTAs to fund delegate representation at convention, Oregon PTA created a Conference Scholarship Fund. The money is raised via the game “Heads or Tails”. There will be two chances to participate during conference, one on Friday and one on Saturday, each at the conclusion of the evening’s dinner. Participants purchase sparkle bead strings for \$10.00 each or 3 for \$25.00. The longer you keep your beads, the better your chances of winning. Each prize will be worth at least \$200.00.

Donations to the fund are also accepted. 100% of the proceeds will be disbursed as grants to local PTA Units for 2018 conference attendance.

If your unit needs financial assistance to send representatives to conference, please see the grant application in this registration booklet on page 15.

All applications must be postmarked no later than March 1, 2017.

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Friday, April 21, 2017

### Networking Luncheon and Speed Vending

The first half of this luncheon will focus on “speed vending”: a brief introduction of select vendors who will be featured in the exhibitors’ hall. The second half will feature lunch and networking time with other PTA’s in your region.

### Exhibitor Showcase

This is a wonderful time to get acquainted with the vast number of resources available to your PTA community through our exhibitors. Program Ideas and fundraising opportunities are highlighted with exciting raffle prizes! Don’t miss this great opportunity to gather new ideas.

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## **Focused Workshop: Bullying**

You will be assigned to attend one of the two workshops. Please plan on attending as we will discuss Bullying and how it can affect your child. Bullying in schools can prevent many students from reaching their full potential. Now more than ever, it is critical that all students are supported in learning and receive a high-quality, well-rounded education in a safe and healthy environment.

## **Leadership and Membership Awards Banquet Dinner Olympics Event**

Please plan on wearing red, white and blue to this Olympic themed awards dinner. Be prepared to participate in Olympic themed games. Let's see if you can bring home the gold!

Non-profit board leadership should be just as rewarding as it is challenging. Join your Oregon PTA Board of Directors as we honor and celebrate local leaders and the work they've done to make PTAs across our state successful.

## **PTA Networking - Hospitality Suite**

Join in on the conversation - what is going on in your PTA?

Spend time with local unit leaders networking while enjoying light refreshments in our hospitality suite.

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Saturday, April 22, 2017

## **Innovation Jubilation Kids Award Luncheon**

Join as we recognize the achievements of fantastic Oregon kids in the Reflections Arts Program plus Student Service Award honorees and individual student accomplishments to better the world for everyone.

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## Hot Topics

You'll have an opportunity to gather information on a wide range of topics, in a round-table discussion format. Hosted by a variety of experts, you'll participate in discussions on topics relevant to today's parenting and leadership cultures. Attendees will spend 25 minutes each at your choice of three "mini-workshop" presentations. (See page 11)

## Advocacy and L.U.V. Awards and Installation Banquet Dinner

This dinner will take you away to the Islands. We are planning an evening of tropical escape and sandy beaches. (Okay, no sand but you get the idea). Wear your tropical shirts, shorts and don't forget the flip flops. This event will honor volunteer advocates whose dedication has made a recognizable impact in our communities, including Local Unit Volunteer (LUV) award and "Life Achievement Award" recipients. We close our conference by thanking your outgoing Oregon PTA leaders and installing the newly elected officers.

## Teacher Education Scholarship Basket Project

For more than 65 years, Oregon PTA has offered college scholarships to outstanding Oregon students preparing to teach at the Elementary, Intermediate or Secondary school level. These scholarships may be used to attend any state-supported college or university in Oregon in pursuit of a Teaching Degree.

TES Scholarships are funded by voluntary contributions, Honorary Life Achievement Award funds and the Teacher Education Scholarship Basket raffle at Conference. Since 1946, the TES Basket Project has provided over half a million dollars in scholarships for aspiring teachers through the sale of raffle tickets for gift baskets brought to convention. Please help continue this tradition of awarding worthy students scholarships to help them achieve their dreams of becoming teachers.

Any individual, group, local PTA unit, or PTA council may create a theme basket to donate at conference. The value of each basket should be at least \$25.00 and the more creative your basket, the more fun at convention! Be sure to fill out the form that will be included in the 'Call to Conference' (mailed in March).

During the conference, raffle tickets will be sold for \$1.00 each, 6 tickets for \$5.00 or 25 tickets for \$20.00. All of the proceeds go directly into the TES Fund. At the 2016 Conference, funds were raised for nine scholarships.

Don't forget to save room in your car for the basket(s) you might win!

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## Registration Information

Attending the conference allows PTA members at every level of experience an opportunity to network and to learn to be more effective leaders. It is an opportunity for meeting other leaders from around the state and gathering tools, tips, training and resources for another great year.

All conference attendees must register in advance. To register for conference, visit [www.oregonpta.org](http://www.oregonpta.org) and click on the 'Events & Training' tab on the home page. You may register as a unit or as an individual.

2017 Registration Type	Early Bird	After March 15th
Individual	\$185	\$205
Buddy Rate**	\$295	not available
One Day Pass	\$100	\$120
Youth (21 & Under) Pass	\$150	\$170
Non PTA Member Pass	\$250	\$250

Registration includes meals, workshops, networking sessions, exhibitor showcase, and admission to the hospitality suite.

*\*\*Buddy rate is only available for any two members registering from the same unit by March 15th.*

## Hotel Accommodations



# Holiday Inn®

### Holiday Inn I5-S Wilsonville

Oregon PTA negotiated with the Holiday Inn Portland I5-S (Wilsonville) discounted rates for exhibitors and delegates attending the 2017 convention. Rooms are available with your choice of single or double occupancy at \$104.00\* per night. **You must state your affiliation with Oregon PTA to obtain the discounted rate.**

*\*Our limited number of discounted rooms applies to reservations made prior to March 15, 2017 and may sell-out, so reserve your rooms early! Rates may be higher after this date.*

*\*Rate does not include taxes.*

## Conference Workshops

Conference workshops are an excellent opportunity to obtain valuable resources and insight related to the function and effectiveness of your PTA. Hot Topics offer a twist on traditional workshops by providing a variety of mini-workshops and a unique opportunity to share best practices. All workshops are subject to change.

### Session 1

**Friday, April 21, 11:00 am – 12:15 pm**

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#### 101 — Connect Safely

National Nonprofit dedicated to children and youth internet safety with programs for parent and child interaction to establish best practices.

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#### 102 — STEM Family Experience

Anyone can be a scientist! Parents are essential in helping their children feel like they can succeed in science, technology, engineering, and math (STEM). In this session participants will learn about Portland Council PTA's Family Engagement in STEM pilot project where PTA leaders worked with Oregon Afterschool for Kids to provide Family Engineering nights and STEM resources at their schools. Tools and resources for PTA leaders to offer their own successful events will be offered.

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#### 103 — SMART

SMART is presenting an interactive workshop on the importance of diversity in children's literature and how children's books can play an important role in shaping and supporting cultural identity.

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#### 104 — Oregon Department of Education

This workshop focuses on creating a healthy school culture together. Showing how PTA's can advance school wellness policies.

## Session 2

**Saturday, April 22, 10:30 am – 11:15**

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### 201 — Earthquake Preparedness at Your School

Parents are leading new efforts for preparedness in several Oregon school districts. In this workshop you will be inspired by PTA members leading efforts to connect schools and neighborhoods to insure children's safety, and learn how PTA can help make sure that parent efforts and new public programs work hand in hand to create safer schools.

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### 202 — AIM Insurance

Your liability insurance carrier will discuss ways to prevent theft in your PTA. Policies and procedures to keep your funds from being embezzled or stolen.

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### 203 — Innovation in Education

This workshop will focus on improving graduation outcomes by working with local communities, school districts, researchers, students and other stakeholders to identify effective practices across the state.

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### 204 — Raising Grants and Sponsorships for your PTA

What does it take to secure a grant or sponsorship for your PTA? Participants will learn the process for each, and gain practical skills to increase their PTA's revenue, regardless of their past experience in fundraising or grant-writing.

## Hot Topics

### Saturday, April 22, 1:15 pm – 3:15 pm

Hot Topics provide an opportunity to self-select three mini-workshops (25 minutes each) from twelve (12) topics. This is a terrific way to get a great deal of information from local experts in a concentrated amount of time. Subjects may change.

- President
- Parliamentary Procedure
- School Dental Sealant Programs
- Diversity
- Secretary
- Subsidized Child Care
- School Breakfast
- PTA Programs
- Leading with Play
- Vice President or President-elect?
- Volunteer Coordinator

## Delegate Information

### What is a voting delegate? Am I one?

Voting delegates represent their PTA in the decisions that are made at conference and are the voice of their community.

- Are you an elected officer of your local unit?
- Were you selected by your PTA to attend the annual conference as an official representative of your PTA?
- Are you the only attendee from your PTA?

If you can answer “Yes” to any of these questions, you are considered eligible to be a voting delegate at the annual conference.

Only voting delegates are allowed to debate and vote on official business conducted at the annual conference.

### How many voting delegates can my PTA send?

The number of delegates a local unit is entitled for representation at the annual convention is determined by the number of paid members that unit has on record with the OPTA office as of March 1, 2016. This information may be found in the Local Unit Bylaws, Article XVII: State Conference & Convention, Section 1.

The following table will help you determine the number of delegates your unit is entitled to:

Membership as of March 1st	Voting Delegates
0-25	2
26-50	3
51-75	4

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Membership as of March 1st	Voting Delegates
76-100	5
101-125	6
126-150	7
151-175	8
176-200	9
200+	10

## Are you a new PTA/PTSA?

Every new PTA/PTSA (chartered between April 2016 and March 2017) is eligible for one (1) free Conference Registration (with meals). For more information, contact the Oregon PTA office at 503.234.3928.

## First Timers Orientation

**Friday, April 21, 7:45 – 8:15 am & Saturday, April 22, 8:15 – 8:45 am**

Make Your First Conference a Success! Join other first timers from around the state and learn what to expect at conference and how to best navigate the weekend. Here are some tips to get you started:

- Verify check-in times with the hotel;
- Bring your PTA membership card (if available) and your photo ID;
- Dress comfortably: wear comfortable shoes and dress in layers – facility temperatures can be unpredictable;
- Plan on late nights and early mornings, refer to the convention schedule on the inside cover of this booklet;
- Spend time with each exhibitor;
- Attend all of the convention activities;
- Make use of the great networking opportunities by talking to as many fellow PTA leaders from across the state as you can. Ask about their successful programs and share your successes as well.

## Attendee Tips

Representing your PTA is a great honor and can also be a lot of fun! Here are some tips to help you make the most of your conference.

### Pre-Convention Preparation

- Know the needs of your PTA unit. Make a list and shop for ideas and solutions to your concerns.
- Study the conference packet; it will contain proposed business such as bylaw amendments and resolutions, nominating committee report, etc. Your vote represents your local unit, not you as an individual. Be prepared to make informed choices.
- Bring a basket for TES and some money for the scholarship fundraisers – see page 8 for more details.

### Conference Activities

- Arrive on time for all gatherings.
- Wear your name badge at all times.
- Take notes to use in preparing your report to your local unit or council.
- Participate in discussions and voting. Your voice matters! If you don't ask questions, who will?
- Visit the exhibits. You'll be surprised how much valuable information may be gained there. Our exhibitors include fundraisers and many other resources to make the work of your PTA easier and more successful.
- Be friendly and have fun! Everyone at convention is there for the same purpose – because we believe in helping children and youth. Share and learn from the ideas and concerns that you and the other attendees will have.

## Networking

- Impromptu discussions may yield as many returns as formal presentations.
- Introduce yourself to someone you don't know. The person you haven't spoken to yet may help you the most!

## When You Return Home

- Prepare your report while ideas are fresh. Include the business highlights, main points of speeches and workshops, and information about newly elected officers.
- Share the materials you have gathered and the information you have learned with your school principal and PTA community.
- Share your inspiration and enthusiasm for parent-teacher work, along with the resources of information where help may be obtained.
- Implement new ideas from the exhibits and discussions with the exhibitors.
- Stay excited about all of the good work PTAs are doing across Oregon!
- Coordinate new ways of involving more of your local community members in the work of your PTA.

## Conference Meal Choices

Friday, April 21, 2017

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### LUNCH

*A boxed lunch that includes chips, potato salad, soft drink or bottled water and freshly baked cookie.*

#### **Smoked Turkey**

Smoked turkey sandwich with cheddar cheese, lettuce and tomato on a croissant.

#### **Chicken Caesar Wrap**

Fresh Romaine Lettuce tossed with chicken, Caesar dressing and parmesan cheese. Served in a spinach wrap.

#### **Veggie Bar (vegetarian)**

Grilled seasonal vegetables and sweet herb hummus with pepper jack cheese on Focaccia bread.

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### DINNER

*includes chef's choice seasonal vegetables, salad, rolls and dessert.*

#### **Vegetarian Lasange with Parsley Cream Sauce**

Lasange with parsley cream suace and seasonal vegetables

#### **Stuffed Chicken Breast**

Prosciutto and Smoked Mozzarella Chicken Breast served with Wild Rice Pilaf.

#### **London Broil**

Broiled Flank Steak with a Balsamic Glaze. Served with Garlic Mashed Potatoes.

**Saturday, April 22, 2017**

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## INNOVATION JUBILATION KIDS AWARD LUNCHEON

### **Chicken Caesar Salad**

Crisp Hearts of Romaine, house made garlic croutons and shredded parmesan tossed with creamery Caesar dressing. Topped with smoked chicken breast.

### **B.L.T.T.**

Peppered bacon, lettuce, sliced tomato and smoked turkey with Monterey Jack cheese on sourdough toast accompanied by pasta salad.

### **Grilled Portobello Sandwich**

Balsamic grilled Portobello mushroom served with roasted bell peppers, avocado, Swiss cheese, basil pesto spread and sprouts on Focaccia bread accompanied with pasta salad.

### **Children's Plate**

Chicken Strips and French fries.

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## DINNER

### **Signature Island Buffet**

Baby Green Salad with Green Goddess Dressing and Lo-Cal Vinaigrette, Island Fruit Display with Pineapple and Toasted Coconut, Elbow Macaroni Salad, Kalua Pork, Grilled Huli Huli Chicken, Steamed Jasmine Rice, Quinoa with Roasted Vegetable, Warm Seasonal Vegetables, Assorted Rolls and Butter, Coconut Cream Pie and Lemon Bars.

*\*\* All Meals Subject to change \*\**

## Grants Available

A scholarship has been established to help local units send delegates to the annual Oregon PTA Leadership Conference. Thirteen (13), \$100 grants are available for the 2017 event. This grant opportunity is for a partially paid registration only. Each grant recipient (local unit) is responsible for the balance of the registration fee (see page 4 for full registration fees).

### Rules for Eligibility

1. Units must be in-good-standing to apply for the grant (individuals applying will be advised to submit application through their local unit. \*) For the purposes of this grant, a local unit-in-good-standing is one that has submitted the following to Oregon PTA by March 1, 2017:
  - Current year's officer's list
  - Insurance premium
  - Membership fees
  - Budget
  - Prior fiscal year's audit
  - Prior year-end financial report
2. Only one (1) grant per unit will be awarded.
3. Local units receiving this grant agree to attend all general sessions, Hot Topics, and three (3) workshops, as well as volunteer at conference if requested.

**Please note:** Grant applications are available online, at [www.oregonpta.org](http://www.oregonpta.org), and must be received by March 1, 2017. For more information on grants contact the OPTA office at 503.234.3928

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